DayZeroProject

FROM DATA ARCHEOLOGY TO DATA SCIENCE

DO IT IN A DAY

1 BEGIN WITH THE END IN MIND — Create a clear view of what you're about to build. Understand your customer

2 SEEK INPUT CONNECT — Seek input and clarify. Verify your design before sketching the design solution

3 BE THE CREATOR — Build your design – force yourself to spend far less time that you would like

4 DON'T BE A DATA ARCHEOLOGIST — Find data outside your organization to support your design

5 SELL IT — Try to sell your design to customers They will tell you what's wrong. Fail fast. Goto #1

6 BUILD IT — Build it and implement it